



Press Release

“Angel Broking in Association with BSE presents Investment Opportunities” The art of Managing & Growing Wealth

Lucknow, December 3, 2011: Angel Broking, the market leaders in Investor Education and Bombay Stock Exchange Ltd., Asia’s premier stock exchange played host to a grand Seminar on Investment Opportunities, 2011. The seminar focused on helping to establish financial plans & enlightened the importance of Wealth Management & Creation with a prime aim of empowering investors with financial literacy.

The seminar was a part of Angel’s continued efforts to create awareness and understanding regarding the financial market. Angel’s association with BSE, which has been a pioneer in conducting Investor awareness programs all over the country has strengthened & enhanced the efforts further. The event is one of Angel Broking’s unique projects at which individuals seeking knowledge about financial education & wealth creation can receive assistance from the known Experts of market. The idea of conserving & creating wealth in a volatile market can be daunting but through this seminar the firm aimed at abridging the misconceptions. The seminar received an overwhelming response and was attended by more than 300 Investors. Leading experts from the Fundamental, Technical & Commodity Team came together, to discuss the importance of wealth conservation and its effects on financial planning.

International Finance Corporation (IFC), a World Bank group subsidiary, has a 12.35% stake in Angel Infin, the holding company of the Angel Group. This is the first time ever that IFC has invested in the equity broking & wealth management space, with the firm conviction that Angel’s vision & business focus gels well with their own philosophy of spreading investor education.

Speaking on the occasion Mr. Rajen Shah (Chief Investment Officer, Angel Broking) said:

Since peaking out at 21200 in November last year, the Sensex has corrected almost 25% and currently stands at about 16000 levels. Since the Sensex reflects 30 front line companies it really doesn’t reflect the true state of broader markets. The broader markets have corrected even more with many quality small and midcaps down anywhere between 35-50%. Over this 12 months the market has witnessed a number of negative news be it on inflation (thanks to high crude, commodity and agri commodity prices), rising interest rates, global economic crises (be it US or European one), corruption issues etc. The question now is - Have the markets digested these news and finally bottomed out and is it time now to start cherry picking?? Or is the worst yet to come both on the news front as well on the market front.??? We at Angel believe that short term (about 3-4 months) probably is going to be painful. Medium term investment could fetch average returns but if the call is for long term (24 -36 months) one can surely make much superior returns as compared to any other asset class. The reason being simple- money chases good returns and good returns follows good growth and India is one country which will be blessed in disguise if the global crises worsens as this could lead to soft commodity & crude prices leading to lowering of inflation and then lowering of interest rates which in turn will accelerate our growth. so the message is - start investing in phases with longer time frame and yes don’t invest at one go. Investment 35% of the investible funds



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now, may be 35 % at about 15000 levels (if it happens) and the remaining 30% at 14500(possible if severe panic grips the markets).”**Somewhere in this process one will surely catch the bottom and as everyone knows returns from the bottom are just spectacular as history has time and again proved the same”**

Mr. Naveen Mathur (Associate Director – Commodities & Currencies) said:

For an investor who is aiming at a diversified portfolio, commodities offer a good opportunity and when used in combination with traditional assets like stocks and bonds, commodities can help reduce overall portfolio long-term risk. Investment in commodities also offers upside potential and with their low correlation to stocks and bonds, overall portfolio risk is reduced.

Mr. Shardul Kulkarni (Sr. Technical Analyst, Angel Broking) said:

Considering the present market conditions we are of the opinion that the markets are in a primary downtrend. Also the bounce in the last 3 to 5 session from 4600 levels on the nifty , is an opportunity for traders to exit from long positions. We feel that any move towards the levels of 5050 to 5150 is likely to attract selling pressure and the nifty may retest the levels of 4700 or lower. However , considering the bigger picture on the weekly chart, any fall in the next 3 to 4 months, towards the 4500 to 4300 zone should be used by Investors to Buy into the market. At those levels , buying is advised in Banking, metals, infrastructure and the capital goods space.

About Angel Broking

Mr. Dinesh Thakkar established Angel Broking in 1987, and today it is one of the leading Indian stock broking and wealth-management houses, with a focus on retail business and a commitment to provide “real value for money” to its clients. The Angel Group is a member of the BSE, NSE and the country’s two leading commodity exchanges, the NCDEX and MCX. Angel is also registered as a Depository Participant with CDSL.

Angel provides a wide range of personalized wealth-management and investment services to its retail clients. These include Stock and Commodity Trading, Portfolio Advisory and Management Services, Investment Advisory Services, Distribution of Mutual Funds, IPOs, Personal Loans and Insurance, as well as E-broking & Depository services – all supported by intensive research and a six sigma-backed Quality Assurance program.

The Angel Group provides its value-added services to over 7.76 lakh individual retail investors through its nationwide network of 144 branches, including 20 regional hubs 8500+ registered sub-brokers/business associates and an all India employee strength of 4200+. Angel Broking has one of the largest trading terminal bases (16,308 terminals) in the country, and the largest sub-broker network on the NSE.

With over 4,700+ outlets connected through its state-of-the-art IT network, Angel offers personalized and world-class services. The company has top-quality, retail-focused research, as well as World-class dealing



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facilities. Modern, centralized helpdesks that answer investor queries and address any concerns 24x7. Angel's Web-enabled, value-added back office is staffed by a team of experts for Quality Assurance.

More information is available on www.angelbroking.com.

About Bombay Stock Exchange Investor Awareness Program

Investor Awareness Programs are being regularly conducted by BSE at various places in the country to educate the investors and to create awareness among the investors regarding the capital market and in particular the working of the stock exchanges.

The Investor Awareness Programs cover topics like DOs and DON'Ts for investors, Instruments of Investment, Portfolio approach, Mutual funds, Trading, Clearing and Settlement, Rolling Settlement, Investors' Protection Fund, Trade Guarantee Fund, Dematerialisation of Shares, Debt Market, Investors'

Grievance Redressal system available with SEBI, BSE & Company Law Board, information on Sensex and other Indices, Derivatives etc.

Well-renowned training and certification institute, BSE Training Institute, (BTI) also organises investor education programs periodically on various subjects besides conducting various customised programmes for leading corporate and financial institutions.

Few highlights at BSE in the area of Investor Awareness in financial year 2009 –10

- Close to 200 investor awareness programmes were conducted in the last year by BSE.
- Additionally, almost 20 workshops were conducted for investors across the year.
- As many as 2700 investors' complaints against brokers were redressed successfully.
- More than 3300 investors' complaints against companies were redressed.
- Exemption to the constituents, from payment of Arbitration fees for a claim upto Rs. 10 lakh was introduced.

About BSE

Bombay Stock Exchange is one of India's leading exchange groups and has played a prominent role in developing the Indian capital market. BSE is a corporatized and demutualised entity, with a broad shareholder-base which includes two leading global exchanges, Deutsche Börse and Singapore Exchange as strategic partners.

BSE provides an efficient and transparent market for trading in equity, debt instruments, derivatives and mutual funds. It also provides a host of other services to capital market participants including risk management, clearing, settlement, market data services and training. It has a global reach with customers around the world and a nation-wide presence. BSE systems and processes are designed to safeguard market integrity, drive the growth of the Indian capital market and stimulate innovation and competition



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across all market segments. It operates one of the most respected capital market training institutes in the country (the BSE Training Institute).

About International Finance Corporation (IFC)

Washington- based International Finance Corporation or IFC is the private sector arm of the World Bank Group. IFC invests in companies and financial institutions in emerging markets, and helps them create jobs, generate tax revenues, improve corporate governance and environmental performance, and contribute to their local communities. IFC's goal is to improve lives, especially for the people who most need the benefits of growth

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